

Relocating a data center? Use the tool built by people who relocate data centers.*

Use Asset Point® and make your data center move a move forward.

Asset Point is a flexible IT asset management solution designed to help data center professionals better plan and manage complex technology environments. With change and churn a constant challenge, Asset Point helps organizations “seize control” of moves & migrations, providing excellent insight

into critical data center elements such as space, power, cooling and connectivity. Asset Point seamlessly integrates into your current change management process, and quickly helps organizations align their data center assets to the business goals.

ASSET POINT CORE FEATURES



Scalable and flexible IT Asset Management System



Manage, track and value assets through its full lifecycle



Tactical and strategic planning tool



Database-driven for speed, data volume and flexibility



Web-based for ubiquitous access



Open architecture interface with best of market tools



Modular design to match needs

COST SAVING BENEFITS:

- Reduce the cost and time spent on data center relocations and change events
- Reduce man-hours spent on BAU hardware installation, infrastructure errors and remediation efforts
- Improve efficiency of hardware placement and space/power utilization
- Reduce costs through effective redeployment of available assets
- Reduce unnecessary costs from unused or retired hardware and software
- Reduce staffing costs through increased efficiencies in data center management

OTHER BENEFITS:

- Defensible cost allocation and chargeback methodology
- More accurate information leads to better decisions about:
 - efficient design of space
 - elimination of unnecessary additions
- More efficient report and change request tracking
- Reduce cycle times, reduce staff, increase productivity
- Proactively manage change within the IT environment

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Asset Point is internally designed, developed and supported by Align, the premier global technology solutions provider for over 23 years. Align has a core competency around technology

relocation services. After struggling with imperfect off-the-shelf software to manage IT assets, we built our own solution – Asset Point.

CASE STUDIES

Using Asset Point's established processes and tools, our certified professionals will help you configure our software to meet your needs.

Modularized

Asset Point can be integrated into your enterprise as much or as little as you need. With a robust suite of features, we can address your specific needs and concerns.

ITAM AND INFRASTRUCTURE

Understand the configuration, placement, value and supporting infrastructure for your IT assets. Effectively manage IT assets throughout the asset lifecycle.

DATA CENTER MANAGEMENT

Information to facilitate the decision-making process for data center management. Integral calculations for space, power, cooling and cabinet configuration feed into the data center dashboard for easy visualization of data.

MOVE PLANNING MODULE

Model move scenarios and understand impact of your plans without physically moving equipment. Excellent change and churn management functionality.

GRAPHICS

Easily manage facilities information by automatically generating and updating populated floor plans and elevation drawings.

BAR CODE SCANNING

Our fast and accurate system uses PDA's loaded with our bar-scanning software and bar coded asset tags, saving valuable time and increasing data accuracy.

MANAGEMENT REPORTING

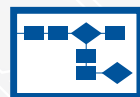
Transform raw data into clear, concise, and informative reports that can be saved and displayed in multiple formats.

FINANCE

Calculate and manage the TCO by calculating depreciation and allocating costs across business units. Manage lease costs and insurance valuations throughout the asset lifecycle.

SYSTEM ADMINISTRATION

Configurable to fit your firm's needs and preferences, protect from malicious intent by locking out unauthorized users and minimize human error by tracking all changes to the asset information.

PROCESSPOINT MODULE

Powered by the Metastorm BPM engine, ProcessPoint provides a configurable, central point to establish workflow and control across the asset management lifecycle.

INTERNATIONAL FINANCIAL GIANT

Our client's Data Center Engineering group (DCE) was challenged to improve data center operations for its 40 data centers located in six global sites. With control over some of the most critical & high-value technology assets in the organization, DCE found it hard to obtain metrics for reporting and planning purposes.

Asset Point was integrated with iTRACS, a cable management package, and APC's ISX Central tool, a power monitoring tool, to allow users to check connectivity as well as actual power consumption for each asset in the datacenter.

As part of our turnkey solution, the Asset Point audit team inventoried 2,600 data center cabinets (with over 16,000 technology assets). Using APScan on hand-held scanners, our team was able to complete this effort at a rate of a thousand cabinets a month.

INTERNATIONAL INSURANCE GIANT

Asset Point was asked to implement an Information Technology Asset Management system to support the new data center being built. Asset Point was implemented to support these requirements, and to become a repository for the technology and user information within their facilities. Asset Point was responsible for performing complete inventory of the new data center, developing cabinet elevation diagrams, and for creating and maintaining the patching schedules.

Partner with Asset Point today and be poised for the future.

As the technological landscape evolves and becomes increasingly complex, just knowing where your logical and physical assets are will become more and more challenging. Asset Point addresses this – and with constant innovation and client feedback, you can feel

confident that your enterprise is addressing technology hot buttons like:

- [Virtualization](#)
- [Cloud Computing](#)
- [Mega Data Centers](#)
- [Green IT Certification](#)